

## **Women's Refuge Art Project by Billy Apple**


Conceptual artist Billy Apple is well known internationally. His latest project is a fifty piece-fundraising work about Women's Refuge.

Apple's project incorporates the principles of Euclid's Golden Section with the organisational structure of Women's Refuge, whose national body oversees forty-nine independent collectives scattered throughout the country. Apple has produced a large "title" canvas painted with FOR WOMEN'S REFUGE, and forty-nine unique translucent acrylic works each bearing the name of a Refuge safe-house. These 236.07mm x 145.90mm magenta works hang on a single nail and are priced at \$769.77. They are proportionally 5.57% of the canvas size and price of 1,000mm x 618mm and \$13,820 respectively.

The works are on show for one night only, 16 November 1999, at Wellington's Government House. The invitation-only event will be hosted by Their Excellencies The Governor of New Zealand Sir Michael and Lady Hardie Boys. To obtain an invitation please contact Women's Refuge, Wellington on 04 802 5078.

This is tax deductible art. Women's Refuge is a charitable trust so purchases qualify for a tax rebate. Please write the cheque to Women's Refuge Fundraising Division. To secure a work please telephone Mary Morrison on 09 846 6177.

All proceeds go to Women's Refuge.



**CHRISTCHURCH  
WOMEN'S  
REFUGE INC.**  
One of forty-nine  
Women's Refuges



**TE WHARE  
ORANGA  
WAIRUA INC.,  
TAUPO**  
One of forty-nine  
Women's Refuges



## **New Zealand AIDS Foundation Art Project by Billy Apple**

This Billy Apple Art Project incorporates the principles of Euclid's Golden Section with the organisational structure of the New Zealand AIDS Foundation. The Foundation oversees four regional Centres that offer support to people that have been touched by HIV/AIDS.

- Burnett Centre, Auckland (established 1986)
- Te Puawaitanga O te Ora, Hamilton (established 1990)
- Awhina Centre, Wellington (established 1987)
- Ettie Rout Centre, Christchurch (established 1987)

Collectively, these Centres have been established for a total of fifty years, which provides the conceptual basis for Apple's Project.

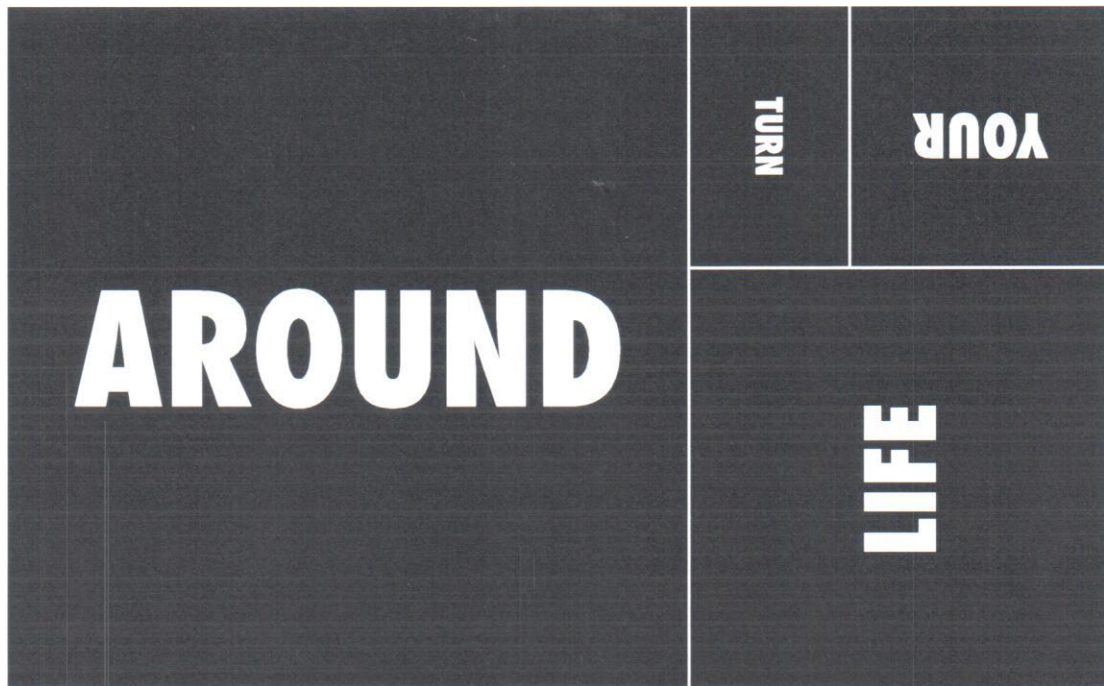
In 1993 Apple produced a large painting — ART FOR AIDS. The \$10,000 raised by its sale to a private collector was donated to the Bruce Burnett Memorial Fund.

Eight years later, Apple extends the project and acknowledges the Foundation's four Centres by creating an edition of fifty screenprints on white acrylic. Measuring 145.90mm x 236.07mm, each is 5.57% of the size of the painting. Each costs \$557, 5.57% of the painting's cost. These calculations conform to the golden section ratio of 1.618:1.

This is tax deductible art. The price is a donation to the New Zealand AIDS Foundation and qualifies for a tax rebate.

**New Zealand AIDS Foundation**, PO Box 6663, Wellesley Street, Auckland.  
Telephone: 0-9-303 3124, Facsimile: 0-9-309 3149.





## **Turn Your Life Around Trust Art Project by Billy Apple**

This Billy Apple Art Project incorporates the principles of Euclid's Golden Section with the organisational structure of the Turn Your Life Around Trust.

The programme targets the greatest at risk youth, in 10 participating schools.

While funded by the Prime Minister's office as part of a Government Crime Prevention strategy, donations form a critical component of the Trust's ability to continue to grow.

In 2001 Apple donated a \$20,000 painting to help raise funds for the Trust. That painting provided the conceptual basis for the current project.

The edition of 10 acknowledges the 10 schools that participate in the programme.

Each is screenprinted on acrylic and has four holes and enables it to be turned and hung in four different ways.

Each measures 145.90 mm x 236.07 mm, 5.57% of the area of the painting. Each will sell for \$1,114.00, 5.57% of the price of the donated painting. These calculations conform to the golden section ratio of 1.618 : 1.

This is tax deductible art. The price is a donation to the Turn Your Life Around Trust and qualifies for a tax rebate.

**Turn Your Life Around Trust**, PO Box 5349, Wellesley Street, Auckland.

Telephone: (09) 815 9130, Facsimile: (09) 815 9154.

# Youthline Art Project by Billy Apple

In order to extend Youthline's 0800 376 633 to a 24 hour 365 day free-phone service, Youthline needs to train an additional 200 volunteers to answer calls. The training will cost \$300 a head, totaling \$60,000.

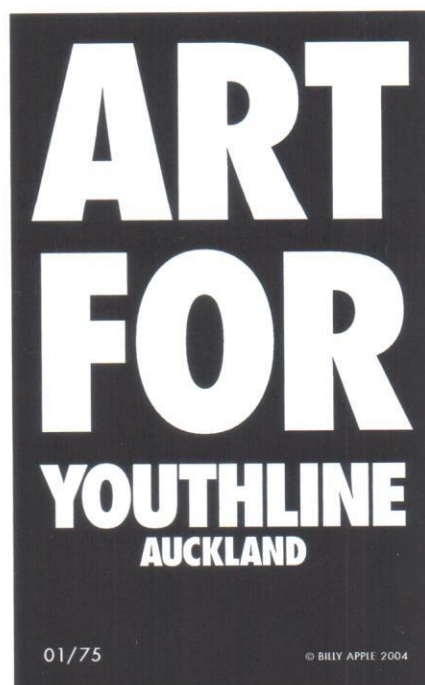
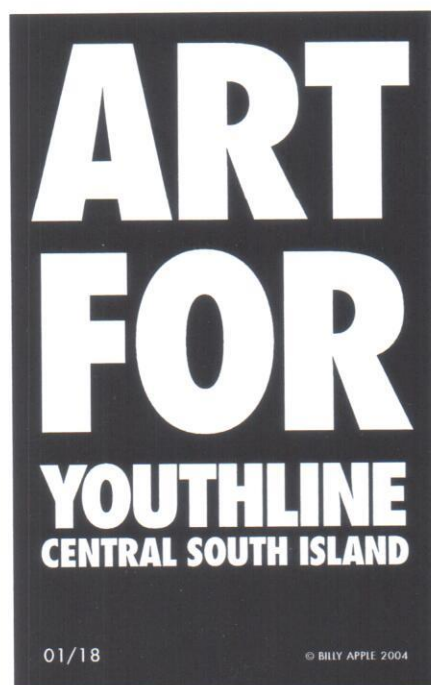
Youthline operates 11 centres nationwide, and the allocation of the additional 200 trained volunteers will be to: North Shore 15, Waitakere 12, Auckland 75, Manukau 18, Bay of Plenty 6, Hawke's Bay 7, Palmerston North 9, Wellington 24, Central South Island 18, Otago 10, and Southland 6.

Funding for this will be achieved by the sale of the \$24,000 Billy Apple painting ART FOR YOUTHLINE and 200 works screen printed on acrylic. The edition size is determined by the number of trained volunteers allocated to each of the 11 centres throughout New Zealand. The acrylic artworks will sell at \$182.50, for a total of \$36,500.

Each measures 236.07mm x 145.90mm, 5.57% of the area of the painting. This is a golden section ratio derived from the painting's dimensions of 1,000mm x 618mm.

The acrylic works are offered for sale as 6 complete nation-wide sets, 6 Auckland sets, with the balance available on an individual basis.

This is tax deductible art. The price is a donation to Youthline, and qualifies for a tax rebate.



**Youthline Auckland Charitable Trust**, Youthline House, 13 Maidstone Street, Ponsonby, Auckland  
Telephone: 09-376 6645, Facsimile: 09-376 6650, Email: [billyappleart@youthline.co.nz](mailto:billyappleart@youthline.co.nz)